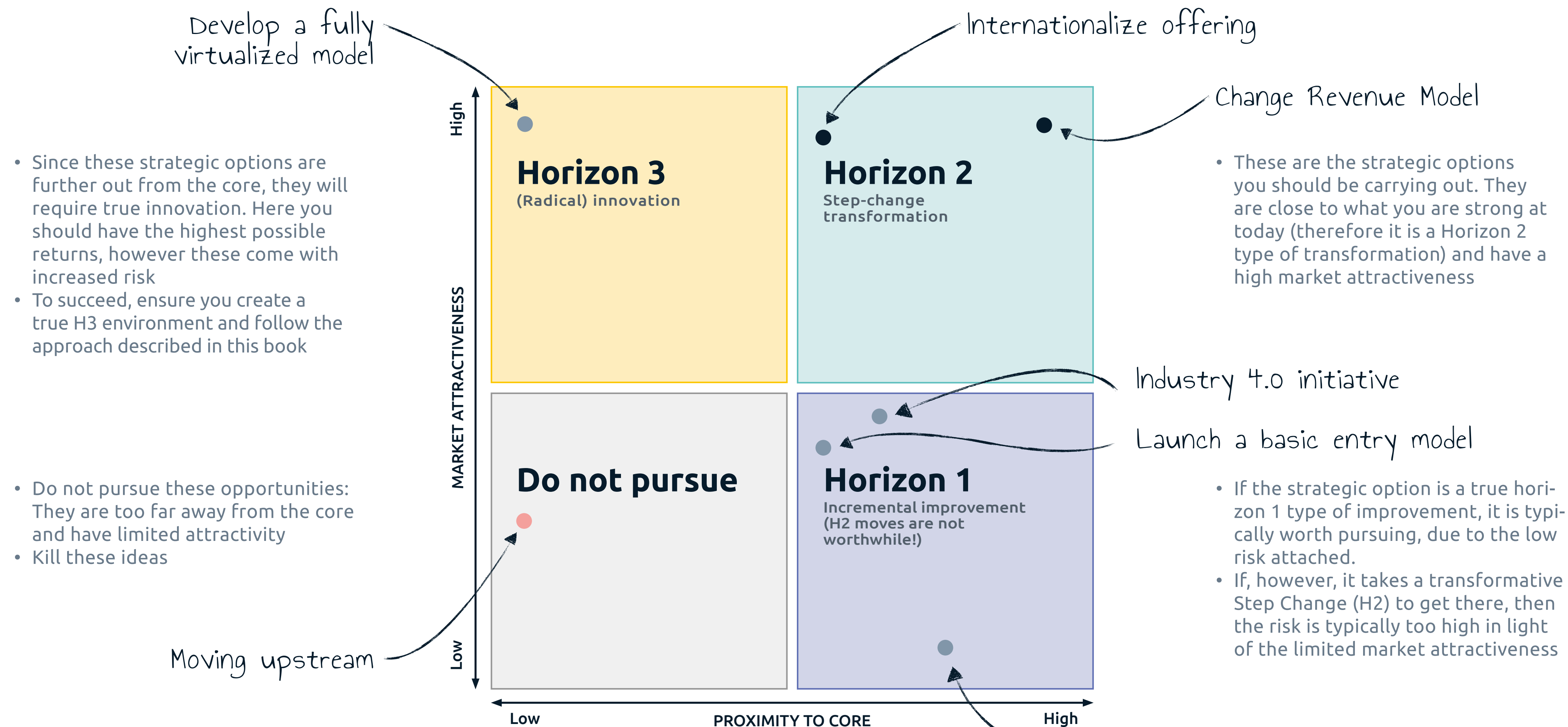


THE UNITE STRATEGIC OPTIONS MATRIX

Possible strategic options plotted against market attractiveness & proximity to core



Robustness under future state scenarios

- All scenarios
- Some scenarios
- Only one scenario

THE UNITE INNOVATION & TRANSFORMATION MODELS



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