

The McKinsey 7-S Framework

The McKinsey 7-S Framework is a management tool that helps organizations align their strategy, structure, systems, shared values, skills, staff, and style to achieve their goals, based on the idea that these seven elements are interconnected and mutually reinforcing.

More information on this model is available here: <https://digitalleadership.com/UNITE/mckinsey-7s-model/>

Proudly shared OpenSource.

This work is shared under the following Creative Commons Licence:

Attribution-ShareAlike 4.0 International (CC BY-SA 4.0)



You are free to:

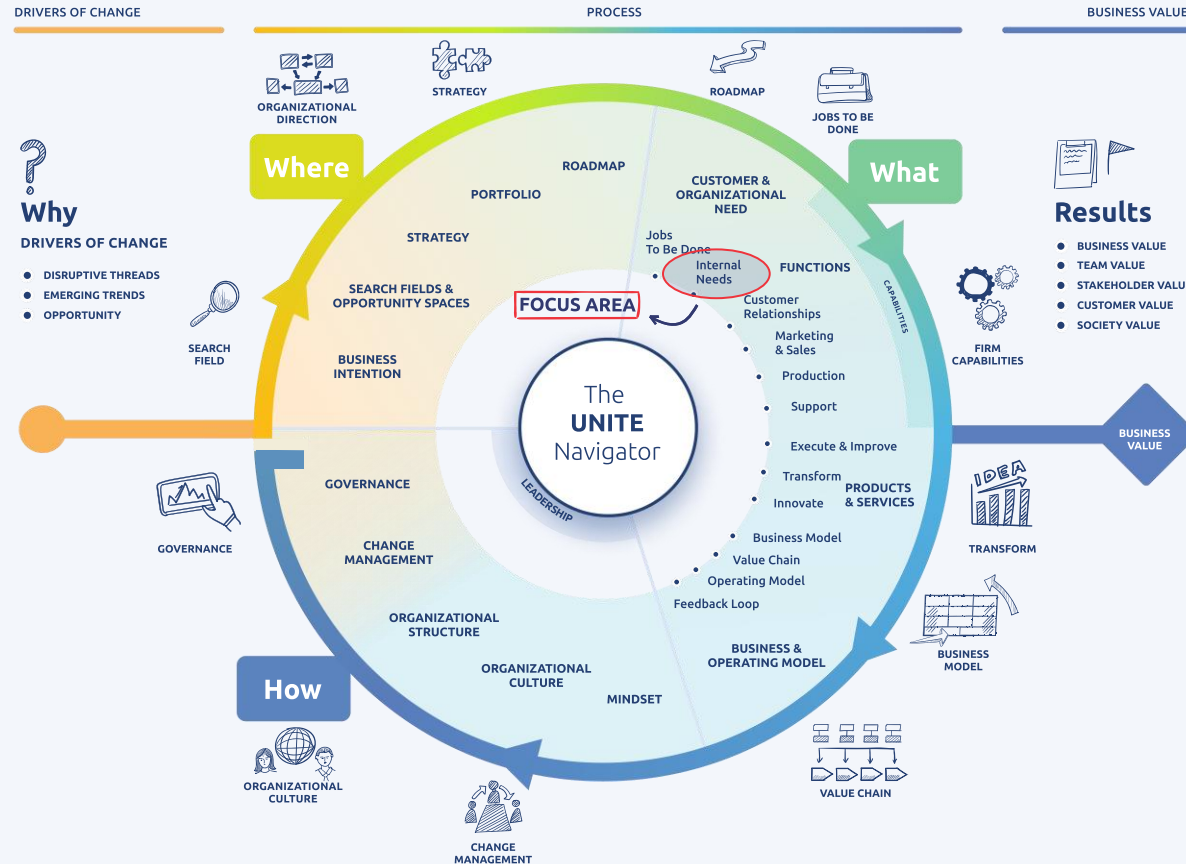
Share — copy and redistribute the material in any medium or format

Adapt — remix, transform, and build upon the material
for any purpose, even commercially.

Under the following terms:

Attribution — You must give appropriate credit, provide a link to the license, and indicate if changes were made.

ShareAlike — If you remix, transform, or build upon the material, you must distribute your contributions under the same license as the original.



- > The UNITE models are the by far largest library of innovation and transformation models on the Internet. They cover all areas of digital strategy, innovation, transformation as well as any related field.
- > The UNITE Navigator provides an introduction and overview of all digital-related fields.
- > **As part of this presentation, we will focus on *the elements of a successful organisation***

Background to The McKinsey 7s Framework

Why we use it

Organizations thrive when all their elements are working together toward a common goal. The 7S Framework analyzes the various pieces of a business to ensure they are operating in harmony.

Through the Framework, we can identify where our business pieces don't align, begin efforts to change how the organization works, and improve performance and communication.

The framework is important because it helps organizations understand the complex interplay between different elements of the organization, and how they can be aligned to achieve the organization's goals.

How it works

The seven elements the framework investigates are:

1. **Strategy:** The direction and scope of the organization over the long term.
2. **Structure:** The way in which the organization is structured, including the design of roles, responsibilities, and communication.
3. **Systems:** The formal and informal procedures, processes, and routines that determine how the organization does its work.
4. **Shared values:** The values and beliefs that are shared by the members of the organization.
5. **Skills:** The abilities and competencies of the organization's team members.
6. **Staff:** The people who work in the organization, including their number, qualifications, and experience.
7. **Style:** The leadership style of the organization, including how decisions are made.

What is the goal

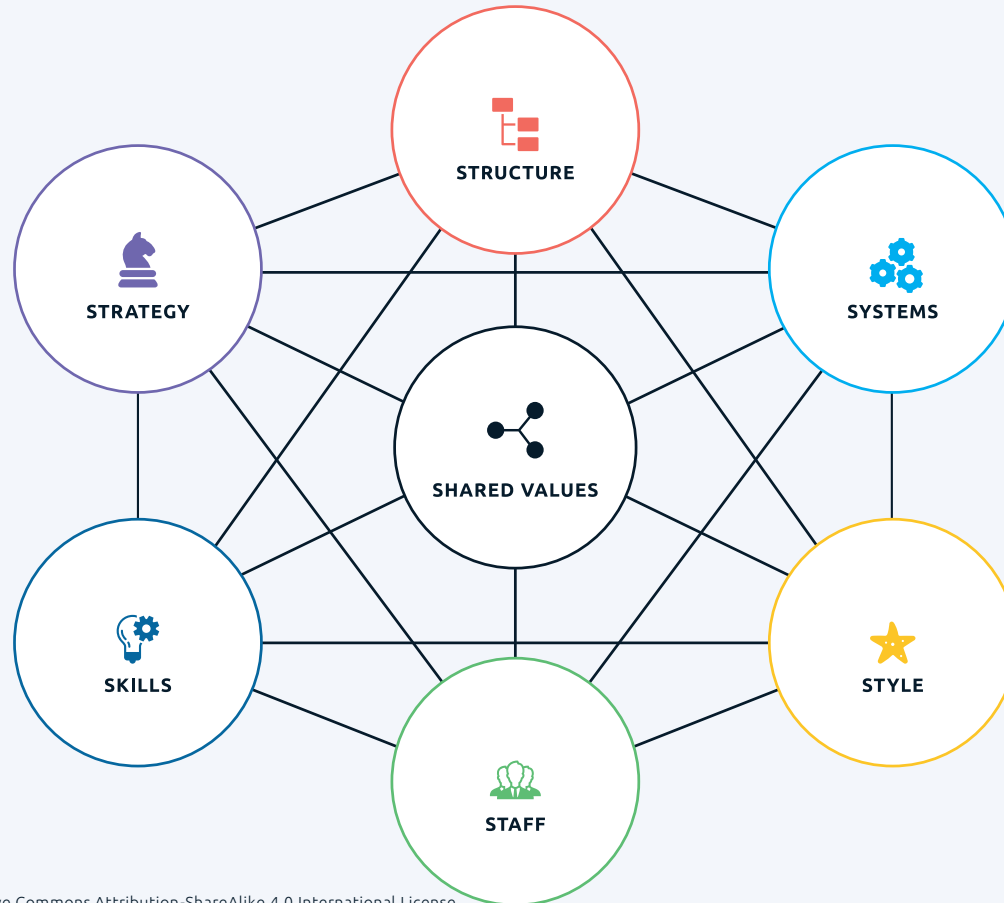
The point of the 7-S Framework is to **align all of the business's elements** so they best work together to reach the organization's goals.

The McKinsey 7s Framework Definition

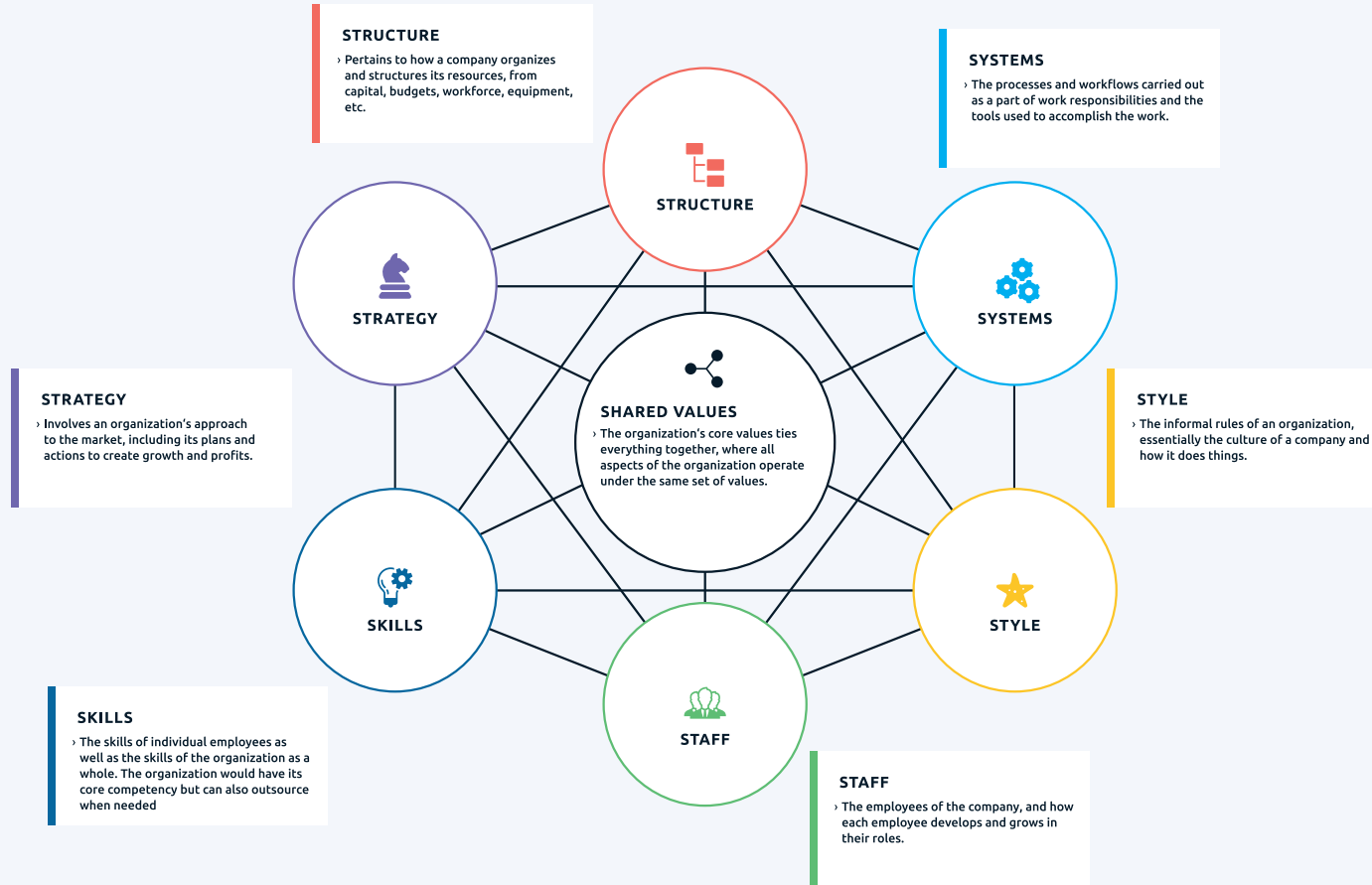
The framework is useful for organizations undergoing change as it helps identify areas that need improvement and aligning them to achieve their goals.

Considering the seven S-words of the framework helps confirm that a business's strategy is completely aligned with its concerns and goals.

THE MCKINSEY 7-S FRAMEWORK



THE MCKINSEY 7-S FRAMEWORK



Main authors



<<this could be you>>

Your title and job

Brief experience, education, certificates etc.

Brief self description. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam blandit auctor neque vel blandit. Integer ut felis imperdiet, sagittis ipsum eu, consequat sem. Ut aliquet accumsan suscipit. Integer nec rutrum ligula. Donec in faucibus massa. Donec posuere eu orci sed porta. Vestibulum porta, nisi nec finibus semper, felis dolor facilisis turpis, ac tempor dui nibh sit amet urna. Donec iaculis, enim eget ultricies sodales, mi massa.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam blandit auctor neque vel blandit. Integer ut felis imperdiet, sagittis ipsum eu, consequat sem.

SCHEDULE YOUR CALL

Office +xx (0) 123 456 789
firstname.lastname@email.com



<<this could be you>>

Your title and job

Brief experience, education, certificates etc.

Brief self description. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam blandit auctor neque vel blandit. Integer ut felis imperdiet, sagittis ipsum eu, consequat sem. Ut aliquet accumsan suscipit. Integer nec rutrum ligula. Donec in faucibus massa. Donec posuere eu orci sed porta. Vestibulum porta, nisi nec finibus semper, felis dolor facilisis turpis, ac tempor dui nibh sit amet urna. Donec iaculis, enim eget ultricies sodales, mi massa.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam blandit auctor neque vel blandit. Integer ut felis imperdiet, sagittis ipsum eu, consequat sem.

SCHEDULE YOUR CALL

Mobile +xx (0) 123 456 789
firstname.lastname@email.com



Thank you for
making your work
available **Open
Source!**

- > **Please help complete this model** and turn it into a full blown download package with alternatives, examples, a real template, a corresponding approach and anything else you deem of importance.
- > **The model will be published OpenSource under your name.**
- > You can equally feature your company and or services in an appropriate way on an additional page.

Proudly sponsored by Digital Leadership.



And many others..



**HIGHLY EXPERT TEAM WITH
HUGE EXPERIENCE.**

OUR TEAM OF PARTNERS at Digital Leadership are executive-level professionals with outstanding leadership and delivery capabilities in their respective areas. What unites us is our values and beliefs, strong methodological foundation, 'Digital Leadership' experience and our willingness to drive change jointly with our customers.



**THE LARGEST SET OF
METHODOLOGY GLOBALLY.**

THE UNITE MODELS are the by far largest library of innovation and digital transformation models available on the market globally. They cover all important domains end2end and uniquely – they are deeply integrated. Please be invited to leverage them in your organization. **Let's UNITE and create a world worth living in !**



**THE BOOK ABOUT HOW
TO CREATE INNOVATION**

HOW TO CREATE INNOVATION is a practical, comprehensive, OpenSource guide for successful innovation and digital transformation. The UNITE initiative and movement, supported by a global team of industry leaders and innovation researchers, aims to spark a revolution in global innovation and transformation.

GET IN TOUCH

Office +41 (0) 44 562 42 24

engage@digitalleadership.com

www.digitalleadership.com

digitalleadership.com

Discover our Innovation Practice

Innovation is the only effective survival strategy



Who better to entrust with your business innovation than those who wrote the most complete book on the topic?

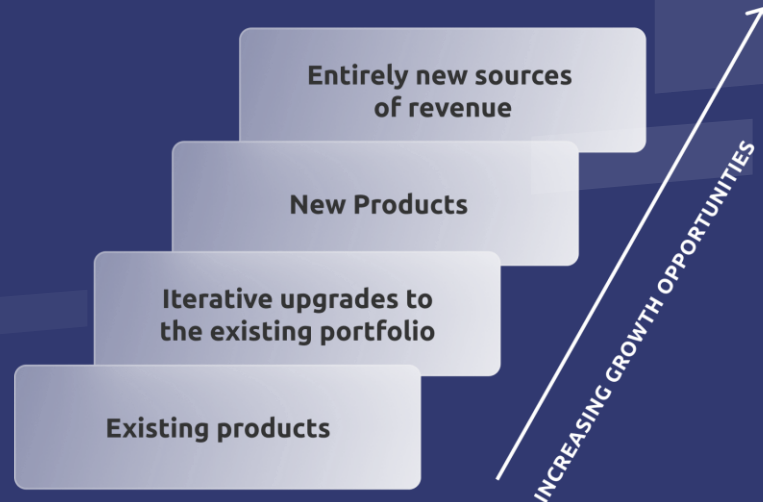
Digital Leadership has successfully helped corporate start-ups find their footing and Top-Five players in all sectors around the world identify and create new opportunities.

SCHEDULE YOUR INITIAL CALL

DISCOVER MORE ➤



Take control of your game!
Schedule your free business
assessment call with our team!



Discover our Digital Transformation Practice

Digital transformation is an art few manage well



Digital transformation is often much more complex than we think. You often touch one element to find out that it has systemic impacts on all other areas.

In addition, we find strategies to be stuck too often in silos. Rather than focusing on one bit, we bridge the silos, develop a vision everybody will buy into, and create a unifying strategy and roadmap for getting there, including realigning the value-, service-, experience- and operating model.



SCHEDULE YOUR INITIAL CALL

DISCOVER MORE ➤



Take control of your game!
Schedule your free business
assessment call with our team!

Thank you!
Let's UNITE and create a world worth living in!

Do you want to share your knowledge as well?

Share my knowledge with the world!