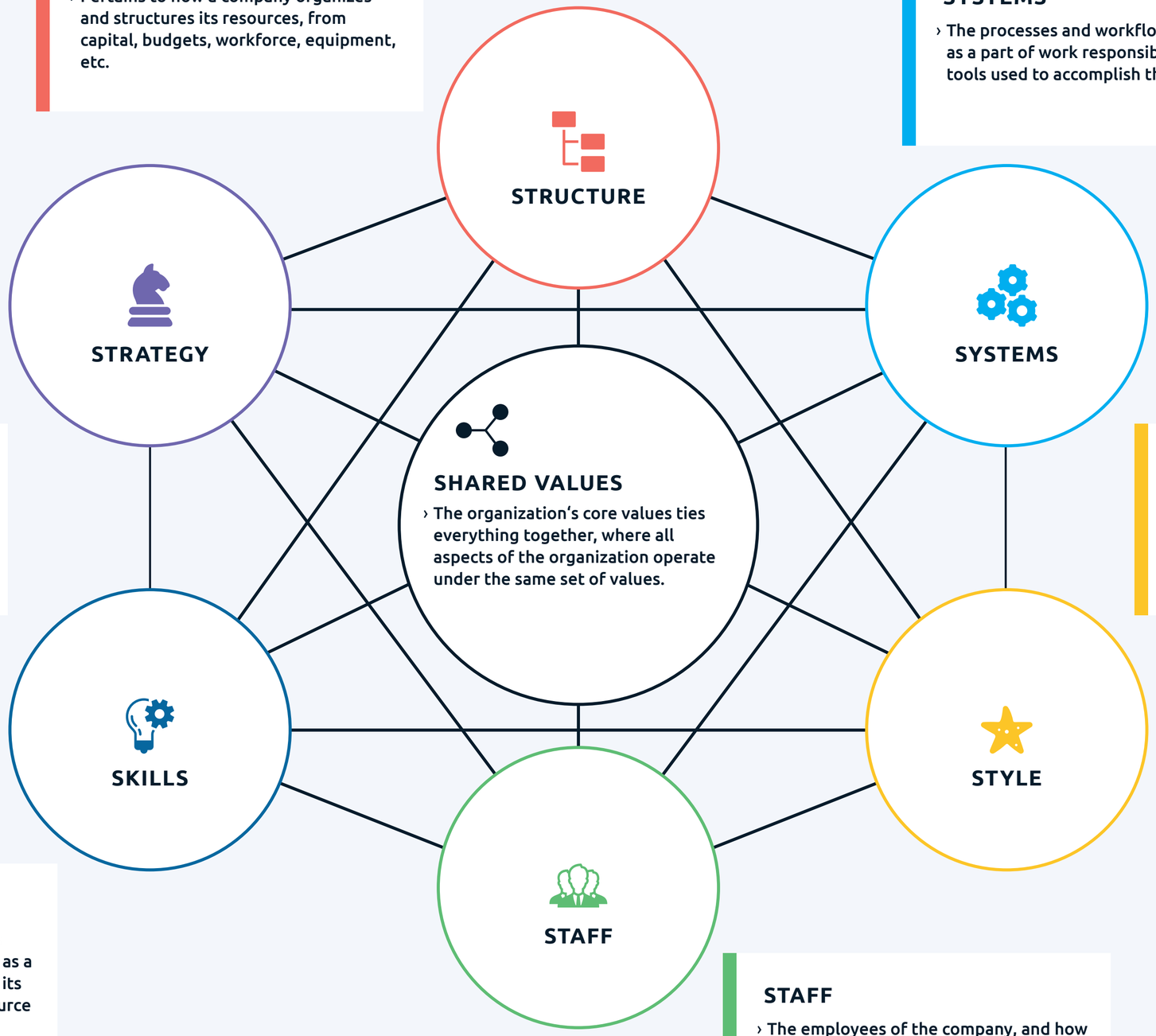
THE McKINSEY 7s FRAMEWORK

STRUCTURE

› Pertains to how a company organizes and structures its resources, from capital, budgets, workforce, equipment, etc.

SYSTEMS

› The processes and workflows carried out as a part of work responsibilities and the tools used to accomplish the work.



STRATEGY

› Involves an organization's approach to the market, including its plans and actions to create growth and profits.

STYLE

› The informal rules of an organization, essentially the culture of a company and how it does things.

SKILLS

› The skills of individual employees as well as the skills of the organization as a whole. The organization would have its core competency but can also outsource when needed

STAFF

› The employees of the company, and how each employee develops and grows in their roles.

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