



Product Manager

Munich

If you are an experienced Digital Product Manager who enjoys cross-functional, collaborative environments and working with individuals and teams dedicated to excellence, Digital Leadership is the perfect place for you!

We are seeking a skilled Digital Product Manager who can inspire teams with both the strategic vision and hands-on practical execution, leading to successful, revenue-generating digital experiences & products.

Digital Leadership is growing. We value contributions and encourage continuing self-development within a culture of accountability and empowerment. Sound like your kind of a organization?

WHAT YOU BRING

You have a proven ability to

- > Define roadmap prioritization and sprint goals
- > Own road-mapping, story writing, project execution, A/B testing, product analytics, and product roll-out support
- > Conduct competitive/market analysis to identify opportunities and potential disruptors
- > Test and iterate in small-scale pilots to validate concepts, refine them to achieve product-market fit, and then scale to drive vertical and horizontal economics
- > Establish or participate in Design Thinking, Agile, and LEAN rituals which establish rhythm for the team, promote ongoing communication, and iterative refinement of roadmaps

Typical Day-to-Day Responsibilities

- > Ensure the right balance between business needs, technology options and User Experience, in order to maximize product value and increase efficiency
- > Act as the voice of the customer, translating customer needs to the Agile team by properly codifying intent, sizing work efforts, prioritizing needs and summarizing issues
- > Work closely with designers, engineers, and business professionals in a collaborative environment to create strategic, product roadmaps
- > Draw upon customer insights to drive the vision and direction of software products

WHAT WE OFFER

- > Provide leadership in identifying and defining ongoing product features that align with business strategy
- > Own the product backlog
- > Facilitate discussions, user story development and refinement, and testing and validation
- > Contribute to roadblocks resolution and decision making
- > Prioritize needs, engages various technical teams, as needed, routes requests to correct owners, and ensures support is provided to internal or external satisfaction
- > Write user stories and cases as needed

WHO WE ARE

- > Being a part of amazing projects for leading organizations across Europe
- > Working in a dedicated, first-class team
- > Flat hierarchies and close connections within the team
- > Self-determined work and a position where You can make a difference
- > Long-term projects and premium references

Digital Leadership is a crossover of digital strategy consulting, incubator/accelerator and personnel placement experts based in Munich.

Major companies and startups throughout Europe access our resources for the relaunch and ongoing development of their digital channels.

With deep interdisciplinary understanding combined with strategy & execution capabilities, Digital Leadership has executed and growth-hacked digital ventures with business cases exceeding €100m.

We have a highly experienced staff of experts, and are proud of our knowledge and our unique approach to digital strategy development and innovation.

WHAT COMES NEXT

If you bring all of this with you, and like what we offer, we would really like to talk and find out if we are indeed kindred spirits.

Please send us your CV to jobs@digital-leadership.net, with a description of your past achievements / projects and a reference to this job posting.

We'll contact you as soon as we've seen your profile and put you on the shortlist.

We look forward to receiving your application, and to hopefully meeting and discussing things further.

www.digital-leadership.net

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